

Reflective Journal

Editorial Design

This publication contains critical reflections and visual experiments undertaken for the secret envelope task. The envelope included a piece of a map, a ticket and a word with a set of instructions to create something with each one.

The journal includes my experiences on the collaboration with Letterpress practitioner, Kelvyn Smith and Book Arts technician, Rahel Zoller. It displays my practical and hands-on approach to the collaborative unit and my learnings from it.



I used the letterpress prints created at Mr Smith's workshop as publication covers.

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PRINTED EPHEMERA: Maps

Through this task, I engaged in everyday ephemera. It was really intriguing as it taught me to look at ordinary things in a new perspective.

I had a map cut out to exploit and explore in as many ways as possible. I scaled it up, extracted the lines, symbols and typography and creating multiple things through printmaking and image manipulation. It was a joy to develop something out of nothing.



Sheets from the journal documenting my process and development through various printmaking techniques including photo etching and linocut.

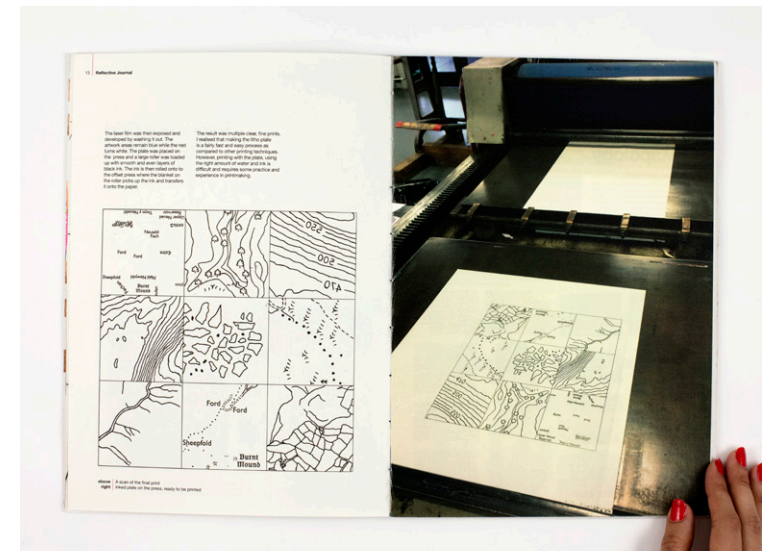
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EXPLORATION AND MAKING

Geological maps are arguably the most complicated visual displays in common use and they were a good subject for an experiment to understand the nature of visual clutter. These experiments also tackle the practical problem of how best to simplify the topographic base on these maps.

right | **Relief Print: Experimental printmaking from linocut, using oil based inks.**



above | **Photo Lithography: Drawing on laser film, exposing the plate and inking**

below | **Monoprinting, Screenprinting: Experimental anagram prints made from map fragments/ cut-outs, allowing layering**

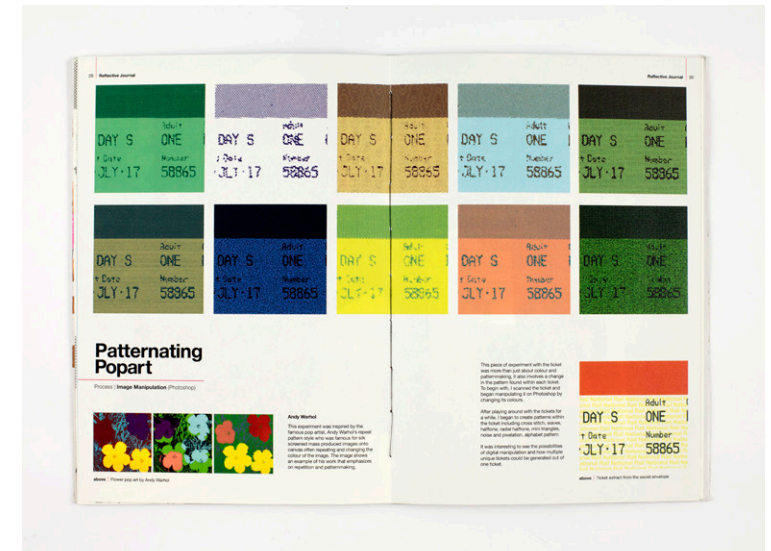
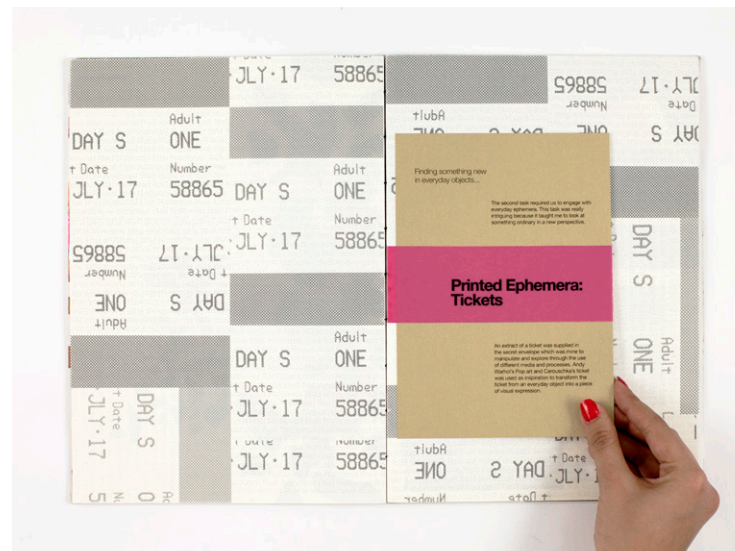
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PRINTED EPHEMERA: Tickets

I explored and manipulated a piece of ticket through the use of different media and processes to transform it into a piece of visual expression.

I created popart, and experimental mini ticket book using collages and prints through monoprinting techniques.



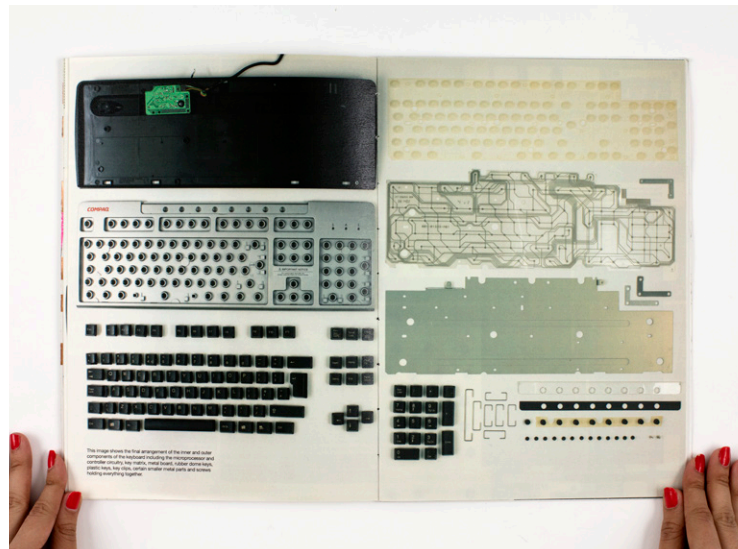
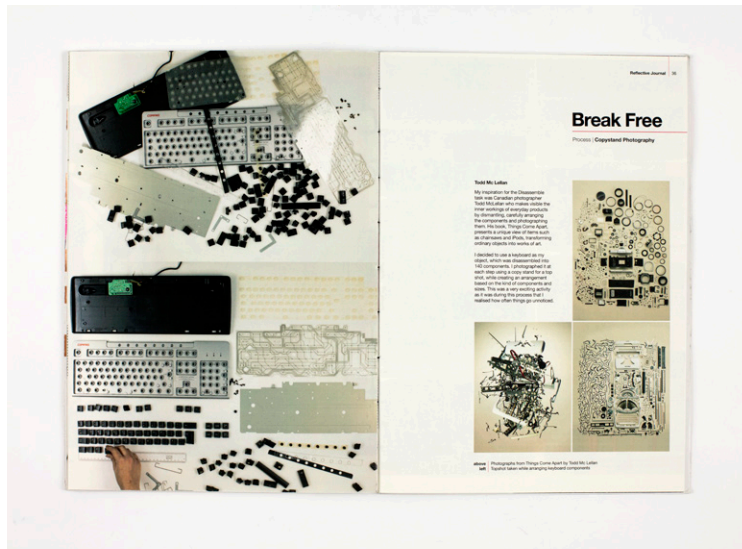
top right *Image Manipulation: Inspired by Andy Warhol's popart I manipulated tickets digitally generating multiple unique tickets out of one*

bottom left *Book Arts & Collage: Inspired by Carouschka's tickets, I created an ticket photobook with scrap paperstock and multiple crops and cuts. It was hand bound in stab stitch.*

bottom right *Monoprinting: Exploration of the shape and form of tickets*

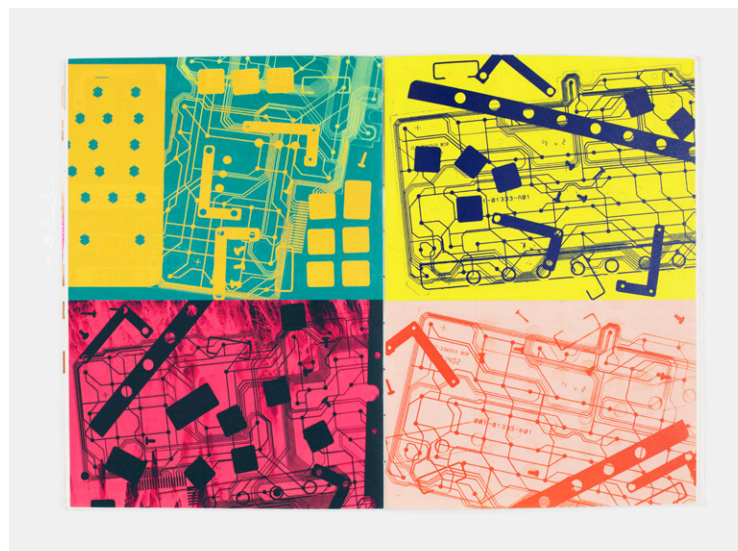
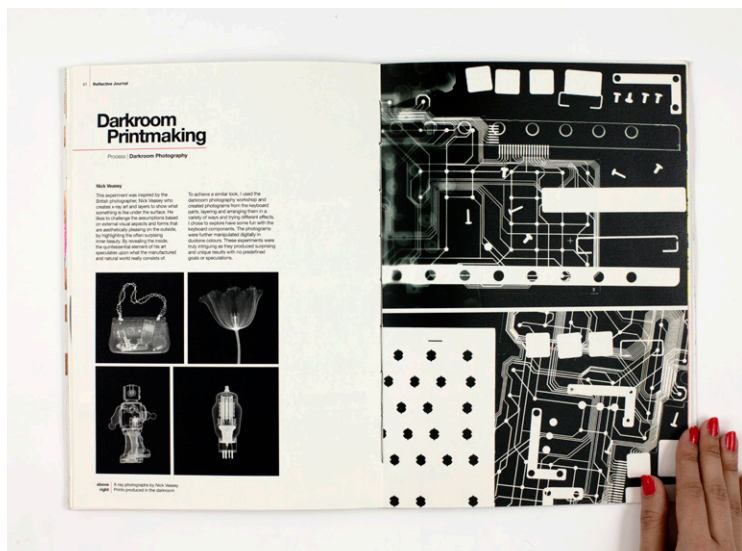
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DISASSEMBLE

I had to deconstruct an everyday object and I chose to pick a keyboard, as it has multiple elements. This task opened up new possibilities. Deconstructing and recreating an overlooked object is not something I would have consciously thought of. The use of copystand and darkroom photography allowed for new and unique outcomes.



above *Copy Stand: Overhead shot of step-by-step arrangement of keyboard components inspired by Tod Mc Lellan*

below *Darkroom Photography & Image Manipulation: Series of prints created in the darkroom by varying exposure. The idea was to create an xray like effect inspired by Nick Veasey.*

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SEMANTIC TYPOGRAPHY

This task was based on using the key word in the secret envelope and considering how it could be manipulated to convey it's meaning without resorting to illustrations or images.

It was challenging and really forced me to think, exercising my intellectual and creative abilities. It is difficult to express meaning through words alone.

above | **Relief Print using Acrylic cutouts:**
Experimental printmaking using oil based inks, rolled with varying pressure intensities.

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LETTERPRESS & BOOKARTS

The collaborative unit was all about exploring and taking our areas of interest further. It enabled me to develop collaborating working relationships with both internal and external practitioners.

The hands-on training has given me valuable insight, strengthening my subject knowledge and helped me exhibit technical skills.

I got the golden opportunity to work with Mr. Smith. I learnt about wood and metal type, measuring type, setting up the various components including the type case, furniture, composing stick, galley and quoins. At Mr Smith's Letterpress Studio, I created my own dual combination poster with experimental inking inspired by Alan Kitching.

above | *Letterpress: Proofing and printmaking at the letterpress studio.*



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Research & Development: Sketchbook

The images below document my experience at Mr Smith's Letterpress Workshop. I built my own composition the reflects the style of the designer who inspires me: April Greiman. I took the first proofing and then created the final print with an experimental inking technique.



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Research & Development: Sketchbook

Documentation of photo etching and photo lithography workshops from the process to the outcomes. It reflects my ideas, analyses the

different kinds of prints and my reflection about each technical process. It also talks about the parts that went smooth and some roadblocks.



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Research & Development: Sketchbook

Documentation of linocut workshop, my learnings and breaking down the components of the map to create multiple relief prints.



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Research & Development: Sketchbook

These pages document the exploration of map cutouts as stencils to create an anagram print using monoprinting and screen printing.

It also documents my process of creating a ticket photobook inspired by Caroushka's Ticket, using the same ticket to create multiple unique collages.



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Research & Development: Sketchbook

This section documents my first experience at the monoprinting workshop and notes from technicians. It includes a layering experiment

to understand the intensity of colour while using this technique. It also documents my exploration of the form of a ticket through a poster print.



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Research & Development: Sketchbook

Documentation of the experiments undertaken at the darkroom photography workshop and the copystand studio to disassemble an object

and create something new from it. It has samples with varying exposing times showing how each one affects the visual on the treated print.

